



Controller	Name HAUS Finnish Institute of Public Management Ltd.
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	Other contact information (telephone, e-mail address) Switchboard +358 (0)207 180 1, viestinta@haus.fi
Contact person	Name Matleena Nurmiainen; substitute (from February 27, 2019 onwards) Tuija Salmikannas
	Address Yliopistonkatu 5, 00100 Helsinki, Finland
	Other contact information (telephone, e-mail address) +358 (0)40 551 7445, matleena.nurmiainen@haus.fi From February 27, 2019 onwards: +358 (0)40 588 2355, tuija.salmikannas@haus.fi
Name of register	Marketing register
Purpose of and legal basis for processing personal data	The purpose of processing personal data is to market training. The legal basis for the processing of personal data is Article 6 Subsection 1 f) of the General Data Protection Regulation: processing is necessary for the purposes of the legitimate interests pursued by the controller. The processing of the data does not violate the data subject's rights.
Groups of personal data in question	First name and last name, e-mail address and organisation.
Source of personal data	The data have been collected from general websites and obtained in connection with training registration.
Any disclosures of personal data and recipients of data	Data is not disclosed.

Regular disclosures of information and the transfer mechanism	In order to maintain the marketing register, the data is disclosed to system provider eTaika.
Retention period of personal data	The necessity of retaining the personal data is verified regularly.

Data subject's rights	<p>The data subject has the right to:</p> <ul style="list-style-type: none"> • Request access to their personal data and to exercise this right at reasonable intervals • Request the rectification or deletion of the data and the right to have their personal data deleted • Request that the processing be limited • Oppose the processing at any time when the data is being processed based on a legitimate interest <p>The requests should be submitted to Data Protection Officer Matleena Nurmiainen, matleena.nurmiainen@haus.fi</p> <ul style="list-style-type: none"> • File a complaint with the Data Protection Authority.
Logic of automatic decision-making	No automatic decision-making is used in the processing of personal data.